



Ontario Cutting Horse Association  
3763 Olde Base Line Road, Caledon, Ontario, L7C 0L1  
[www.ontariocuttinghorseassociation.com](http://www.ontariocuttinghorseassociation.com)  
(905) 838-1865

Dear Potential OCHA Sponsor,

The Ontario Cutting Horse Association (OCHA) has initiated a sponsorship program to enhance cutting within Ontario and promote the products, services and reputations of our sponsors. As a potential OCHA sponsor we hope you will consider becoming involved in one of the fastest growing sports in North America. As an association, we are focused on more than obtaining your funding to support our cause; OCHA has something tangible to offer potential sponsors while we grow and enhance cutting in Ontario.

The OCHA sponsorship committee feels your sponsorship involvement will be beneficial to promote your company within Ontario. For 2010 OCHA will be hosting a minimum of 10 National Cutting Horse Association approved shows plus additional events such as clinics and fun days in all areas of the province. As a sponsor your company will receive recognition at each of these events.

We thank you for your consideration and look forward to a mutually beneficial relationship.

Yours truly,  
OCHA Sponsorship Committee:

Jason Gorringer, 6040 6<sup>th</sup> Line, RR#1 Rockwood, N0B 2K0 (519) 856-2687,  
[jason.gorringer@hsfx.ca](mailto:jason.gorringer@hsfx.ca)

Jill Henderson, 3763 Olde Base Line Rd., Caledon, L7C 0L1, (905) 838-2900,  
[jillekhenderson@gmail.com](mailto:jillekhenderson@gmail.com)

Amy Lakie, 3012 Regional Road 5, Waterford, N0E 1Y0, (519) 443-4605, [amylakie@hotmail.com](mailto:amylakie@hotmail.com)

Eric Van Boekel, 344529 Ebenezer Rd., RR#2 Mount Elgin, N0J 1N0

Noreen Whyte, 124 Bakers Lane, RR#1 Windham Centre, N0E 2A0, (519) 443-8435,  
[weavencut@kwic.com](mailto:weavencut@kwic.com)



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## Annual Sponsorship Packages

### **Starter Package**

Sponsor \$100

Package to include:

- Business card size advertisement on our website
- Company listing in sponsorship area of our newsletter

### **Bronze Package**

Sponsor \$35/show X 10 OCHA shows = \$350.00

Package to include:

- Business card size advertisement on our website
- Company listing in sponsorship area of our newsletter
- 2'X4' Company banner provided by sponsor to be displayed at all our competitions
- Company name mentioned by announcer at all our competitions
- Two tickets to Paris Fair

### **Silver Package**

Sponsor \$50/show X 10 OCHA shows = \$500.00

Package to include:

- Business card size advertisement on our website
- Business card size advertisement in sponsorship area of our newsletter
- 3'X5' Company banner provided by sponsor to be displayed at all our competitions
- Company name mentioned repeatedly by announcer at all our competitions
- Two tickets to Paris Fair
- Link from OCHA website to your company website

### **Gold Package**

Sponsor \$100/show X 10 shows = \$1000.00

Package to include:

- Business card size advertisement on our website
- Business card size advertisement in sponsorship area of our newsletter
- 3'X5' Company banner provided by sponsor to be displayed at all our competitions
- Company name mentioned repeatedly by announcer at all our competitions
- Two tickets to Paris Fair
- Link from OCHA website to your company website
- Two tickets to annual OCHA Awards Banquet
- A class of your choice to carry your company name for the year eg. Tetley Tea Youth Class

### **Platinum Package**

Sponsor \$250/show X 10 shows = \$2500.00

Package to include:

- ½ page advertisement on our website
- ½ page advertisement in sponsorship area of our newsletter
- 3'X5' Company banner provided by sponsor to be displayed at all our competitions
- Company name mentioned repeatedly by announcer at all our competitions
- Two tickets to Paris Fair
- Link from OCHA website to your company website
- Two tickets to annual OCHA Awards Banquet
- A class of your choice to carry your company name for the year eg. Tetley Tea Youth Class
- Year end awards supplied by OCHA with your company name on them presented to winners of your class at the OCHA Awards Banquet
- Personal jacket presented to you with OCHA logo on it

### **Diamond Package**

Sponsor a complete show

Package to be worked out on an individual basis

Please contact Eric Van Boekel at 1-519-983-2593

For further information please contact a member of the OCHA sponsorship committee:

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